



City of Phoenix
OFFICE OF THE MAYOR

April 8, 2018

Independent Book Publisher Association
Scholarship Review Committee

Dear Review Committee,

I am pleased to recommend Guy Lodge for the opportunity to receive the scholarship to attend Yale School of Management Leadership Strategies in Book Publishing Course. Guy is excited for the potential opportunity to learn from industry leaders during this weeklong program, and I'm excited for him.

Guy is passionate, innovative, accepts accountability, embraces changes and he does a wonderful job at fostering an environment of trust. He is determined to change the landscape of the publishing industry and I'm impressed by his approach

Valedictorian is impressive both with its content and message, as well as its overall quality. This diverse children's book empowers readers by informing them of the highest honor one can receive as a student, and inspires them to strive for academic excellence. What makes Guy's book unique is that it is high quality and is a professional product. During his creative process and after an immense amount of research Guy decided to launch his own publishing company and have his book be the first published book through his company.

As a business owner, Guy provides clients with sound guidance that has assisted with the development of their product. He challenges them to think outside the box and coaches them on the importance of not being afraid to try new things while staying true to their brand and beliefs. One of his clients recently provided Guy with the following feedback, "I am forever grateful for the time Guy has invested in my growth and development. His recommendations have allowed me to create an amazing product."

Guy is completely motivated and very driven to continue to provide strategic leadership in book publishing. The knowledge he will receive from Yale's School of Management program will allow him to be even more impactful. On behalf of all the individuals who have benefited thus far from Guy's leadership both personally and professionally, I ask that you accept my recommendation for Guy to be a recipient of your scholarship.

Sincerely,


Greg Stanton
Mayor

From: Yale Publishing Course lisa.kammert@yale.edu
Subject: IBPA Scholarship Update
Date: May 23, 2018 at 11:13 AM
To: [REDACTED]@COM

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**Yale SCHOOL OF
MANAGEMENT**
Executive Education

Dear Guy,

Thank you for applying for the 2018 Independent Book Publishers Association scholarship to the Yale Publishing Course. Due to the exceptionally qualified applicant pool, making a decision was a difficult task for the judges. Although we were extremely impressed with your credentials and your desire to attend the Yale Publishing Course, the scholarship was, after much deliberation, awarded to another applicant.

You were a finalist, however, and the other judges and I were so impressed with your application that we would love to have you in this year's class. I am, therefore, happy to offer you a partial scholarship of \$878 (that is 15% off the original program tuition fee) in the hope that this will make it possible for you to attend this summer. I know you, and your company, will benefit from what you will learn here. This partial scholarship cannot be combined with any other discount or offer.

I look forward to hearing from you as soon as possible so we can reserve a space for you.

With all best wishes and hope that we will see you this summer,

Tina

Tina C. Weiner
Program Director, Yale Publishing Course
Yale School of Management
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