

The Word Learning Process

Step 1



Your baby naturally absorbs spoken language just by hearing you talk. The more you talk, the more words they learn!

Step 2



We introduce the written word alongside objects children have already learned to say or recognize. This helps them connect the object, the spoken word, and the written word seamlessly.

Step 3



The secret is consistency. The more they see the word while hearing it, the stronger the connection becomes.

Step 4



Boom! They start recognizing words everywhere—books, signs, even menus. The more consistent you are, the faster this happens.

